

Habitat for Humanity makes a tremendous impact on the lives of homeowners. Our work impacts health, environmental and educational outcomes; civic and social engagement; the financial stability of Habitat families; and local economies. This infographic details one component of our economic impact. See below to learn how Habitat's work contributes to our local economy by supporting jobs and purchasing local goods and services, creating a ripple effect that multiplies our investment to generate meaningful impact.

Beyond the house:

How Habitat's investments ripple across local economies

An economic impact analysis















We spend money on businesses and services (construction materials, office supplies, etc.).



Thanks to our spending, those businesses spend more (on employees, materials, etc.).



Those employees now have more money and can increase their household spending.



Our work in 2019



\$14,198,928

invested in operations, construction, rehabilitation and renovation

Our impact in 2019

239

jobs supported, generating



in wages paid into the local economy



\$25,748,272

economic impact of Habitat's investments



\$1.81

dollars injected into the economy for every dollar invested by Habitat



\$964,181

in local and state taxes paid



\$389,102

in property taxes paid by homeowners*

Results measure only the economic impact of affiliates as measured by affiliate expenditures on programming and operations. Additional factors contributing to economic impact (e.g., property taxes paid, homeowner spending) are not included. The economic impact was estimated using IMPLAN, an economic modeling software, based on data from affiliate financial documents.

*An estimate of property taxes paid by Habitat homeowners who purchased their homes within the past 10 years. All figures are in 2021 U.S. dollars and reflect property taxes paid by homeowners primarily in 2020 but also including some property taxes paid in 2018-21.