



How to set up a digital fundraiser for Pope Leo Village

Getting started

1. Visit our Pope Leo Village campaign page at justgiving.com/campaign/popeleovillagepdx
2. Click "Start Fundraising"
3. Set up your JustGiving account
4. Personalize your fundraising page
5. You will receive a specific link from JustGiving that will direct people to your fundraising page

Make your page shine

Set a Goal: Choose an amount that feels meaningful — \$250, \$500, \$1,000, or more. Invite people to give toward that goal or set a volunteer goal and ask people to sponsor each hour you serve (example: \$25/hour).

Tell Your Story: Share why affordable housing matters to you. Is it your faith? Your belief in justice? Your desire to help families thrive?

Add a Photo: Include a picture of yourself, your group, or an inspiring image

Share your fundraising page using your JustGiving link

- Email family, friends, and your community
- Post on social media with #PopeLeoVillage
- Share updates when you reach milestones
- Thank your donors personally

Sample fundraising messages

"I'm raising funds for the Pope Leo Village to help build 17 affordable homes at Habitat's Twenty Fifth Terrace community in SW Portland. I've set a goal of [amount] and I'm asking friends and family to join me. Every dollar helps a family build stability and hope. Will you support me?"

"I'm committing to two full build days (16 hours) with the Pope Leo Village. I'm asking my network to sponsor my service at \$25/hour, with a goal of raising \$400. Will you sponsor me?"

"Our campus ministry is committing 100 volunteer hours and raising \$2,500 for Pope Leo Village. Join us!"



How to fundraise in person for Pope Leo Village

Do you prefer to collect donations without going online?

We're happy to support that! Please make checks payable to Habitat for Humanity Portland Region and send to:

Attn: Pope Leo Village
Habitat for Humanity Portland Region
P.O. Box 11527
Portland, OR 97211

Thank you for helping make this work accessible to your community.