



# 2026 Sponsorship Opportunities

## About Us

**At Habitat for Humanity Portland Region, we believe that everyone deserves a decent, affordable place to call home – especially those historically left out of homeownership.**

We are the largest developer of affordable homes for sale in the Portland region, working with our community and supporters like you to build and repair more than 100 homes each year, from Gresham to Hillsboro. We are invested in creating a region where everyone can have a stable and affordable place to call home – not just today but for generations to come. Through our Lasting Affordability model, each new home we build is placed in a community land trust. This allows homeowners to build equity and ensures that the home is affordable to the next buyer.

## 2025 – Our Work at a Glance



**88 people** - 39 of which are children - now have safe, affordable homes.



We have a **less than 2% foreclosure rate** since our founding in 1981.



**56% of Habitat homeowners** are people of color, helping close the homeownership gap.



**101 people** received critical home repairs allowing them to stay in their homes.



The average household income of Habitat homebuyers was **\$59,318**.



**45% of Habitat homeowners** have a family member with a disability or long-term illness.

## Our Audience



**35,000+**  
Email Newsletter



**23,700+**  
Facebook



**4,200+**  
Instagram



**3,100+**  
LinkedIn

# TRIVIA ON THE LAWN

A fun-filled, purpose-powered night!



**Friday, June 26 • 5:30 – 8:30 pm**

**200 Attendees • Historic Overlook House**

Habitat for Humanity Portland Region's Ambassador Council is hosting its annual **Trivia on the Lawn** to raise funds to further Habitat's mission building strength, stability, and independence through affordable homeownership. The game will be hosted by Last Call Trivia, and is guaranteed to be a night of fun, camaraderie, and engaging trivia with a wide variety of categories. Join us for this lively event and have a blast while making a difference in our community.

**Join a good time and a great cause.**

For more on this event, email Member Engagement Program Manager Tiffanie McNamee at [tiffanie.mcnamee@habitatportlandregion.org](mailto:tiffanie.mcnamee@habitatportlandregion.org).

**The Ambassador Council** is a vibrant community of young professionals who share a passion for supporting affordable homeownership. Together, they're committed to championing Habitat for Humanity Portland Region's mission through volunteering, fundraising, and advocacy. To learn more, visit [habitatportlandregion.org/ambassador-council](http://habitatportlandregion.org/ambassador-council).

# TRIVIA ON THE LAWN



## Sponsorship Opportunities & Benefits

### Gold Sponsor

**\$5,000**

Verbally thanked in the event program  
Logo prominently displayed on the day-of event banner  
Logo and link on the event website  
Logo on the digital event invitation  
Logo on the emails sent to registrants before and after the event  
Thanked in a social media post before the event and tagged  
8 tickets to event

### Silver Sponsor

**\$3,000**

Verbally thanked in the event program  
Logo prominently displayed on the day-of event banner  
Logo on the event website  
Named on the digital event invitation  
6 tickets to the event

### Bronze Sponsor

**\$1,500**

Logo displayed on the day-of event banner  
Name on the event website  
Named on the digital event invitation  
4 tickets to the event

### Supporting Sponsor

**\$500**

Logo displayed on the day-of event banner  
Name on the event website  
2 tickets to the event

### For additional information,

email Member Engagement Program Manager Tiffanie McNamee  
at [tiffanie.mcnamee@habitatportlandregion.org](mailto:tiffanie.mcnamee@habitatportlandregion.org).

