

2026 SPONSORSHIP OPPORTUNITIES

FRAME A FUTURE

A summer campaign with featuring a signature build-site event on September 30th in SW Portland.

The Frame A Future campaign begins in August, inviting our community across the Portland Region to help build a future where everyone can reach their full potential. The campaign lasts until the fall and will be featured across all of our social channels, newsletter, in an advertising campaign, and direct outreach to our current donors.

Frame a Future Event: Wednesday, September 30th in SW Portland.

The Frame a Future campaign culminates in a Habitat build site celebration to honor campaign contributors and recognize their impact. The event features Habitat homeowners and our CEO, all with stories of hope, resilience, and the importance of community. Guests and sponsors have the unique opportunity to tour a Habitat home and see firsthand Habitat's sustainable building practices.

Frame a Future Sponsor Benefits

	Title Sponsor 100K Frame 4 homes	Emerald Sponsor 50K Frame 2 homes	Diamond Sponsor 25K Frame a full home	Platinum Sponsor 15K Frame a half home	Gold Sponsor 10K Frame an entire floor	Silver Sponsor 5K Frame the living room	Bronze Sponsor 3K Frame the kitchen	Supporting Sponsor 1.5K Frame a bedroom
Logo in campaign results newsletter article	✓	✓	✓	✓	✓	✓	named	named
Logo on campaign webpage	✓	✓	✓	✓	✓	✓	named	named
Logo in Portland Business Journal ad	✓	✓	✓	✓	✓	✓	named	named
Lumber signing opportunity	✓	✓	✓	✓	✓	✓	✓	✓
Verbally thanked in program	✓	✓	✓	✓	✓	✓	✓	
Day-of event group VIP tour	✓	✓	✓	✓	✓	✓		
Habitat CEO LinkedIn post	✓	✓	✓	✓	✓			
Private VIP tour	✓	✓	✓	✓				
Logo on event invitation	✓	✓	✓					
Dedicated Habitat newsletter article	✓	✓						
2 minute speaking opportunity at the event	✓							
Opportunity for a 30-second video on Habitat support	✓							