Habitat for Humanity® Portland Region



2027 Sponsorship Opportunities

About us

At Habitat for Humanity Portland Region, we believe that everyone deserves a decent, affordable place to call home – especially those historically left out of homeownership.

We are the largest developer of affordable homes for sale in the Portland region, working with our community and supporters like you to build and repair more than 100 homes each year, from Gresham to Hillsboro. We are invested in creating a region where everyone can have a stable and affordable place to call home – not just today but for generations to come. Through our Lasting Affordability model, each new home we build is placed in a community land trust. This allows homeowners to build equity and ensures that the home is affordable to the next buyer.

Our 2026 impact at a glance

152 people - including 82 children - now have safe, affordable homes.

87 people received critical home repairs allowing them to stay in their homes.

We have a **less than 2% foreclosure rate** since our founding in 1981.

The average household income of Habitat homebuyers was **$68,206.**

83% of Habitat homeowners are people of color, helping close the homeownership gap.

24% of Habitat homeowners have a family member with a disability or long-term illness.

Our audience

34,000+ Email subscribers

23,600+ Facebook

4,600+ Instagram

3,800+ LinkedIn

2027 SPONSORSHIP OPPORTUNITIES

Become a supporter

We cannot do this work without the support of our community.

By sponsoring our events, you help provide safe, affordable homes for more people across the Portland region. Habitat for Humanity offers discounts when you sponsor both opportunities: HopeBuilder Lunch and Frame a Future campaign.

HopeBuilder Lunch is our signature spring event, designed to introduce community members to Habitat's mission. Hundreds gather at the Oregon Convention Center to hear moving stories and learn firsthand how homeownership transforms lives.

Frame a Future is our longest fundraising campaign of the year. Beginning in the summer, we invite our community across the Portland region to help frame a future of possibilities for our children. The campaign lasts for several months and culminates in an inspiring event in the fall at one of our build sites.














2027 SPONSORSHIP OPPORTUNITIES

HopeBuilder LUNCH

Tuesday, April 20 • Oregon Convention Center

Our largest annual event draws a diverse group of business leaders, philanthropists, and community members who are passionate about learning more about Habitat's work and supporting our mission to ensure everyone has a safe, affordable place to call home. This year, our goal is to raise $500,000+ to fund Habitat's essential programs.

HopeBuilder Lunch is a powerful gathering of people who want to help create positive change in their communities. The event shines a spotlight on Habitat's impact — bringing the stories of local families and individuals to life. It offers an inspiring, welcoming space to discover how each of us can help build a stronger, more equitable Portland region.

Attendees leave not only inspired, but energized to be part of the solution. Sponsors gain meaningful visibility while aligning their brand with hope, stability, and long-term community investment.



$500,000+
event fundraising goal

1,000+
average attendees

HopeBuilder Sponsor Benefits	Diamond Sponsor 25K	Platinum Sponsor 15K	Gold Sponsor 10K	Silver Sponsor 5K	Bronze Sponsor 3K
Logo on email invitation	✓	✓	✓	✓	named
Logo on event webpage	✓	✓	✓	✓	named
Logo in campaign results newsletter article	✓	✓	✓	✓	named
Logo displayed on event sponsor slide	✓	✓	✓	✓	named
Verbally thanked in program	✓	✓	✓	✓	
Habitat CEO LinkedIn post	✓	✓	✓		
CEO available in-person or virtually to attend company staff meeting to speak on Habitat and drive event engagement	✓	✓	✓		
Featured in Habitat social posts before and after the event	✓	✓			
Opportunity to provide a 15-second video introducing the event – to be played during the 5 minute pre-reel prior to the event	✓				
Sole sponsor logo featured on event invitation postcard	✓				

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Portland Region

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FRAME A FUTURE

A summer campaign featuring a signature build-site event on September 29 in North Portland.



The Frame A Future campaign begins in August, inviting our community across the Portland region to help build a future where everyone can reach their full potential. The campaign lasts until the fall and will be featured across all of our social channels, newsletter, in an advertising campaign, and direct outreach to our current donors.

Frame a Future Event: Wednesday, September 29 in North Portland. The Frame a Future campaign culminates in a Habitat build site celebration to honor campaign contributors and recognize their impact. The event features Habitat homeowners and our CEO, all with stories of hope, resilience, and the importance of community. Guests and sponsors have the unique opportunity to tour a Habitat home and see firsthand Habitat's sustainable building practices.

Frame a Future Sponsor Benefits	Title Sponsor **100K** **Frame 4 homes**	Emerald Sponsor **50K** **Frame 2 homes**	Diamond Sponsor **25K** **Frame a full home**	Platinum Sponsor **15K** **Frame a half home**	Gold Sponsor **10K** **Frame an entire floor**	Silver Sponsor **5K** **Frame the living room**	Bronze Sponsor **3K** **Frame the kitchen**	Supporting Sponsor **1.5K** **Frame a bedroom**
Logo in campaign results newsletter article	✓	✓	✓	✓	✓	✓	named	named
Logo on campaign webpage	✓	✓	✓	✓	✓	✓	named	named
Logo in Portland Business Journal ad	✓	✓	✓	✓	✓	✓	named	named
Lumber signing opportunity	✓	✓	✓	✓	✓	✓	✓	✓
Verbally thanked in program	✓	✓	✓	✓	✓	✓	✓	
Day-of event group VIP tour	✓	✓	✓	✓	✓	✓		
Habitat CEO LinkedIn post	✓	✓	✓	✓	✓			
Private VIP tour	✓	✓	✓	✓				
Logo on event invitation	✓	✓	✓					
Dedicated Habitat newsletter article	✓	✓						
2 minute speaking opportunity at the event	✓							
Opportunity for a 30-second video on Habitat support	✓							

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Sponsor both to maximize savings.



Habitat for Humanity Portland Region offers discounts when you sponsor both our HopeBuilder Lunch and the Frame a Future Campaign.

Choosing to sponsor both offers your organization superior exposure and maximizes your savings, up to 15% at the highest sponsorship level. Refer to our individual sponsorship packages and see what options work for your organization below. By sponsoring our events, you'll help provide safe, affordable homes for more people across the Portland region.

To discuss your options or make a commitment, please contact:

Tor Ostrom (he/him), Senior Business Engagement Officer
tor.ostrom@habitatportlandregion.org | cell: 503-502-3472

	HopeBuilder	Frame A Future	Bundled Savings	Price
Title Sponsor	N/A	100K	N/A	N/A
Emerald Sponsor	N/A	50K	N/A	N/A
Diamond Sponsor	25K	25K	15% | 7K	**42.5K**
Platinum Sponsor	15K	15K	15% | 4K	**25.5K**
Gold Sponsor	10K	10K	10% | 2K	**18K**
Silver Sponsor	5K	5K	10% | 1K	**9K**
Bronze Sponsor	3K	3K	10% | .6K	**5.4K**
Supporting Sponsor	1.5K	1.5K	N/A	N/A

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